

MASON POINTE
LUTHERAN SENIOR SERVICES
13190 S. Outer Forty Rd.
Town and Country, MO 63017

Older Adults Living Life to the Fullest

PRESORT
STANDARD
U.S. POSTAGE
PAID
ST. LOUIS, MO
PERMIT NO. 5446

NOW OPEN!



Become part of Lutheran Senior Services'
newest expansion at
MasonPointeIndependentLiving.org

*Mason Pointe
Independent Living
is open!*



THE INSIDER UPDATE ON MASON POINTE INDEPENDENT LIVING

onPOINTE



IN THIS
ISSUE



WINTER
UPDATE

Move-In Day

AN INSIDE LOOK
Getting a Sneak Peek

TEAM
SPOTLIGHT

*Beth Nardoni &
Britney Wekesser*



A LUTHERAN
SENIOR SERVICES
LIFE PLAN
COMMUNITY

Independent Living

Assisted Living

Memory Care

Long Term Care

Rehabilitation

Winter Update

MOVE-IN DAY

In mid-November, the first Independent Living residents officially made Mason Pointe their new home. Greeted with fall light flowing through the expansive windows and a bottle of celebratory champagne in their apartments, new residents began to make these beautiful buildings a community.

Ann Johnson was among the first residents to move into the new Independent Living apartment building and reported that move-in day for her went smoothly. When asked how she likes her new apartment, she simply said, "I love it!"

"I have a pleasant view," she added. "I look out at the woods behind the apartment building, and there's a little lake I can see with the trees bare now. I see the sparkling water and the wildlife."

In addition to her lovely apartment, Johnson appreciates the convenient location of Mason Pointe. Located just off highway 40 in Town and Country, Missouri, Mason Pointe provides access to area hospitals, churches, shopping, and much more. As a part of Lutheran Senior Services, Mason Pointe is the latest expansion project for the 162-year-old not-for-profit senior living provider. The addition of Independent Living makes Mason Pointe a full Life Plan Community offering all levels of living.

The move-in process for new Independent Living residents has been carefully organized to allow movers the space and time needed to efficiently and safely deliver each resident's furnishings and possessions.

So new residents don't have to worry about dinner after a day of moving, Mason Pointe Dining Services gifted residents with a certificate for a room service experience with a chef-prepared meal and a bottle of wine.

"It's going to feel like home but also like I'm on vacation with friends," said Johnson, whose granddaughter compared Mason Pointe to a resort for older adults. "I'm very content to be here."

Johnson already knows several other people who will be moving into the 156-apartment Independent Living building. She and her friends will be able to take advantage of the numerous brand new amenities. The Community Center includes upscale and casual dining options plus a pub, movie theatre, game room, and much more. There's a Wellness Center with an indoor pool, fitness center, gym, and staff to help residents meet their wellness goals. In addition to the physical amenities, there's a host of events, activities, classes, and more as part of the lifestyle enrichment calendar.

"It's going to be a good lifestyle here," added Johnson.

Schedule your personal tour of Mason Pointe Independent Living today! While the apartments are more than 70 percent reserved already, there are still great options available. Call 314.626.8996 to make a personal appointment to see available opportunities.



**MASON
POINTE**
LUTHERAN SENIOR SERVICES

View Mason Pointe Independent Living
photos, floor plans, and more at

WWW.MASONPOINTEINDEPENDENTLIVING.ORG



An Inside Look

GETTING A SNEAK PEEK

Shortly before move-ins began, future residents who had reserved apartments at Mason Pointe Independent Living were treated to a Sneak Peek event. Over the course of three days, soon-to-be Independent Living residents had the opportunity to see their apartments and resident areas of the building.

"It was fantastic," said Jerry Norton. "It was really nice to see our apartment firsthand and not just photos. It's more than what we expected."

Norton, who will be moving into a corner apartment with his wife Donna, especially enjoyed the opportunity to get ideas about where their furniture will go. After taking in their apartment, they saw the underbuilding parking garage and visited the Wellness Center.

"We went to the fitness area and talked with a staff member there," added Norton. "She explained the programs and how we could meet my goals. It was very helpful."

There are many aspects of Mason Pointe Independent Living for new residents to be excited about. Norton summed it up by saying they are looking forward to the whole community. He and his wife appreciate the Mason Pointe team from dining services to fitness to lifestyle enrichment to the front office to the marketing team.

"The team that Drew Redman (Mason Pointe Executive Director) put together is outstanding," said Norton. "We can't give the staff all the accolades they deserve. Everyone is so friendly and helpful."

“It was fantastic.
It was really nice
to see our apartment
firsthand.”
—Jerry Norton

Team Spotlight

Beth Nardoni, Mason Pointe Recreation Center Coordinator, and Britney Wekesser, Mason Pointe Lifestyle Enrichment Coordinator, previously worked together at a local gym and are excited to bring their experience to Mason Pointe Independent Living. They've been hard at work creating a well-rounded calendar with many options for residents to stay engaged, active, and fit.

What are you most looking forward to with your position at Mason Pointe?

Britney: Creating an experience where residents feel energized by the activities we offer. We're going to provide opportunities for a well-balanced lifestyle with engagement with their peers, the community, and the brand-new amenities. We want them to feel at home right away.

Beth: The last gym I worked at was SilverSneakers certified, so I'm very comfortable working with older adults. I look forward to getting to know each resident to help them with their strength, balance, mobility, and positive mental health.

There are a lot of new spaces for lifestyle enrichment, fitness, and much more at Mason Pointe. What do you have in mind for those spaces?

Britney: So many things! For example, in the pool on Wednesdays we'll have a "Float and Flick." We'll project a movie and residents can float in the water while watching. We'll have movie matinees in the theatre and college football showings in the game room. We also have an art studio for ceramic classes, stamp clubs, and painting classes.

Beth: In some spaces, we'll have designated classes. The wide variety of offerings reflect the residents' interests. Near the fitness and exercise rooms in the Wellness Center we have a spa-like area with hydration station featuring juices and fruit infused water. There's another area with a massage chair where we're creating a relaxation station.



Beth Nardoni

Recreation Center Coordinator



Britney Wekesser

Lifestyle Enrichment Coordinator

What are you excited about for Independent Living residents at Mason Pointe?

Britney: I'm excited for residents to have a robust social life, where they can interact with their neighbors when they work out, attend classes, play games, or go to dinner. We want to build a community with opportunities to meet people and participate in a wide variety of activities. One size doesn't fit everyone, but we have a lot of sizes!

Beth: They're going to be able to make their wellness a very personal experience. I'll be their head personal trainer. I'm excited to see residents on a daily basis and remind them of their goals and what we're excited about.

— SALES & MARKETING TEAM MEMBERS —



Kelli Gould

Director of Community Sales and Marketing



Julie Jones

Senior Living Counselor

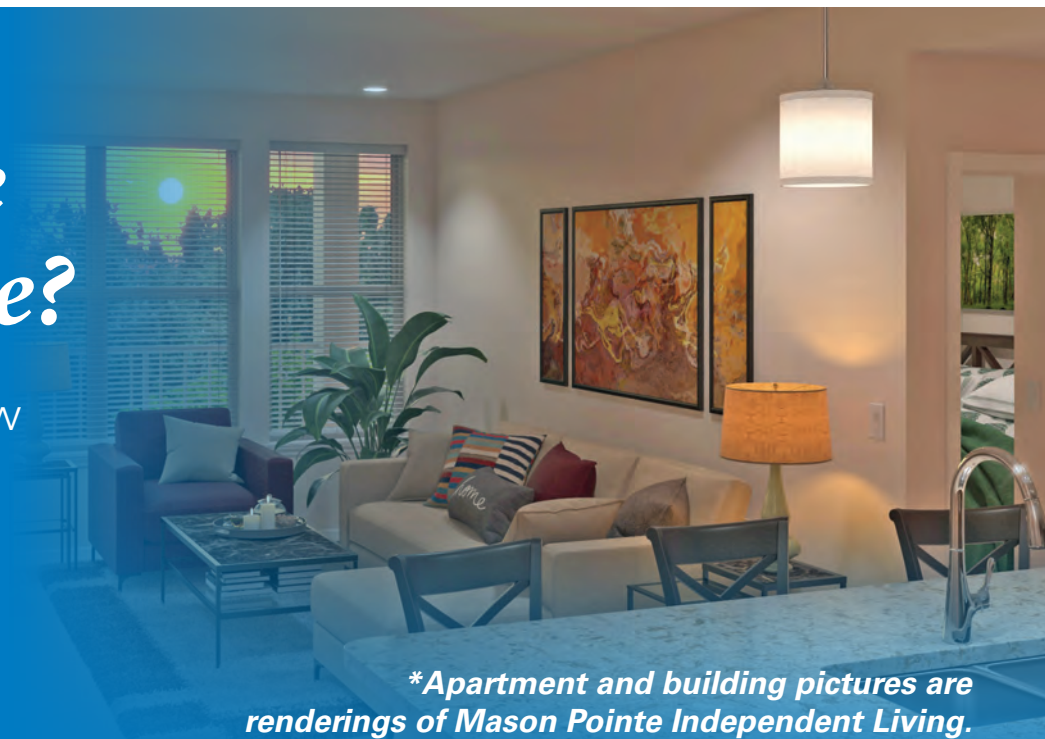


Julie Walters

Senior Living Associate

Want to learn more about Mason Pointe?

You have two options for touring the new Mason Pointe Independent Living area: An in-person tour to see the building for yourself or a virtual tour using our latest renderings! Call 314.626.8996 to book your tour today.



**Apartment and building pictures are renderings of Mason Pointe Independent Living.*